



Who is Hogan Lovells?





On the move – embracing change and adapting to fast-moving markets with a global mindset, industry focus, problem-solving attitude, and a collaborative approach



We can trace our roots back more than 100 years



Ranked as one of the most innovative law firms by the Financial Times



Over 800 partners globally and 2,500 lawyers



One of the world's top five law firm brands



We cover all the areas that matter to clients with unrivalled depth, breadth and strength across corporate, finance, energy and projects as well as an outstanding reputation for our disputes, regulatory, competition and intellectual property practices. Being good at the law is not enough – we know and understand the industries in which our clients operate.

Where are we based?

Strengths

Unrivalled footprint – genuine transatlantic and pan-pacific strengths and depth of skills and experience

80

Nearly 80 different languages spoken

54%

54% of our client work involve three or more countries

6,000

6,000 people globally, across 49 offices covering six continents

Global balance

Our global footprint is based on a transatlantic and pan-pacific balance that really sets us apart – 45% of our business is in the Americas; 45% in UK & Continental Europe; 10% Asia Pacific & Middle East



What should you expect?

Creative solutions

We deliver creative solutions to complex problems in a practical way. We do this by leveraging our global and local knowledge and our vast experience of advising in highly regulated sectors and markets.

Insight

Change is happening faster than ever. To stay ahead, you need to anticipate what's next. Whether that change brings opportunity, risk, or disruption, we can ensure you are ready.

Commercial advice

We are straight talking. We deliver clear and practical advice that gets the job done.

Efficiency

We make significant investments in technology and talent, ensuring that we can provide you with the most innovative and cost effective solution every single time.







900

Over 900 corporate lawyers, including 300 partners

Top 10

Consistently achieve top 10 M&A legal adviser rankings – in 2016 and 2017 Bloomberg ranked us in the top ten globally; and also in the USA, UK and Europe

US\$360bn

Over the past two years, we advised on more than US\$360bn in announced mergers and acquisitions – or over 470 public and private transactions





our global corporate practice

- We cover the full spectrum of corporate transactions, governance matters, and capital raising that is critical to business in today's global marketplace
- We handle many of the most complex transactions and significant business matters on behalf of leading companies and financial institutions around the world
- From fund formation to buy-out, portfolio management through to exit, our global private equity team has extensive experience advising private equity sponsors and investment funds on their investments, co-investments and exits
- We have a keen understanding of the IPO life cycle from conducting due diligence, to dealing with regulators, and defining underwriting terms to marketing, pricing and selling - and we support our clients every step of the way







Our litigation, arbitration and employment practice has over 700 lawyers, including more than 200 partners globally

50 Fortune 100

Of the top international corporations, we've advised 50 of the Fortune 100, 34 of the FTSE 100, and 17 of the DAX 30, often on high-stakes, bet-the-company litigation



our global litigation, arbitration and employment practice

- We effectively guide clients through courts, tribunals, and government investigations across the globe
- Our multilingual international arbitration team works across continents to resolve large, complex, high-value international disputes through commercial or investment treaty arbitration
- Our award-winning investigations team handles assetrecovery and issues relating to enforcement, whistle-blowing, bribery and corruption investigations, criminal liability, and regulatory violations



our global intellectual property practice

- Many of our lawyers hold advanced degrees in science and engineering, helping us to fully appreciate the products and processes in traditional industries, as well as emerging ones
- Brand management is at the heart of what we do. From prosecution to enforcement, strategy to litigation, our 240 trademark professionals have got it covered
- Whether it's patent expiry or patent trolls, our team of litigators will vigorously defend your position. Our team of patent prosecution and licensing professionals also help you create and grow
- Our global copyright experience can be your asset and we have a well-deserved reputation for standing tall in highprofile copyright disputes

400

With 400 IP professionals worldwide, we combine a global outlook with local knowledge across the life cycle of IP assets

Top 100 brands

Our team represents more than half of the world's top 100 brands (Financial Times, 2017)







our industry sector knowledge



Automotive and Mobility

We are advising virtually every major manufacturer and the leading automotive suppliers, placing us at the forefront of this sector's most critical trends and developments.



Consumer

We bring together over 120 lawyers from our practice area groups to advise across the entire consumer goods sector. This ranges from food and beverages, fashion and cosmetics, computer games and electrical products, to marketing services.



Diversified Industrials

Our diversified industrial clients operate in a complex environment, across a number of industry sectors, requiring sophisticated legal solutions. At Hogan Lovells, we are able to draw upon our wide industry sector experience and first class legal skills to offer our clients innovative solutions to the challenges and opportunities facing globally integrated diversified industrial organizations.





Education

From regulatory compliance and transactional negotiation to intellectual property protection and representation in disputes, we provide you with innovative, multidisciplinary, and global education-related advice and representation.



Energy and Natural Resources

Our Energy and Natural Resources Group is one of the largest of any law firm, with over 500 lawyers advising on all aspects of energy and resources transactions – from project development, production, financing and project disputes.



Financial Services

One third of our business involves advising financial institutions and other financial services market participants. We work across all major market sectors, including retail and investment banks, intermediaries, peer-to-peer lenders, FinTech companies, alternative lenders, asset managers, infrastructure providers, as well as industry bodies and regulators.





Insurance

More than 220 lawyers worldwide. Whether you are a life or non-life insurer; primary insurer, reinsurer, or intermediary; PLC, mutual/friendly society; or public insurer, we have the whole market covered. We have advised well over 100 insurance and reinsurance groups across the full spectrum of contentious and non-contentious matters.



Life Sciences and Healthcare

More than 450 life sciences lawyers across the globe. We work with innovators of all sizes, anywhere in the world, from cutting-edge start-ups and boutique venture funds to world-renowned research institutions and health systems to global biopharmaceutical conglomerates.



Real Estate

More than 400 lawyers globally advising real estate industry clients across four continents. We can advise across the entire property lifecycle. Whether you are an investor, developer, financier or an occupier of property, we have built a global practice based on a deep understanding of real estate assets. Everything from fund raising to joint ventures, acquisitions and disposals, development, financing, restructuring and disputes. We have a passion for property – the world's largest asset class.



Technology, Media and Telecoms (TMT)

For the TMT sector the only constant is change. Our global team of over 400 lawyers works with many of the industry leaders, start-ups and new entrants on a wide range of transactions and industry issues, from data protection to drones.









Australia

- Our team is led by market-leading lawyers with significant experience supporting Australian clients and global clients across all major industry sectors
- Our focus on corporate, finance, energy and resources, projects and infrastructure, business restructuring and insolvency transactions provides clients with the spread of expertise most relevant to their interests
- Our global reach combined with our local expertise and our seamless approach to working sets us apart





Continental Europe

- We have offices in Paris, Munich, Dusseldorf, Hamburg, Frankfurt, Milan, Rome, Madrid, Alicante, Brussels, Amsterdam, Luxembourg, Moscow, Warsaw, Budapest, and Zagreb
- We are highly experienced in solving complex and cross-border issues and span a broad range of practice areas and sectors, including corporate, finance, intellectual property, litigation and regulatory, TMT, life sciences, energy, financial services, automotive and mobility, and consumer
- We have significant presence in all the main business centres of Continental Europe





Our single largest office

Our London office is the firm's single largest office and we act for the world's largest corporations and financial institutions



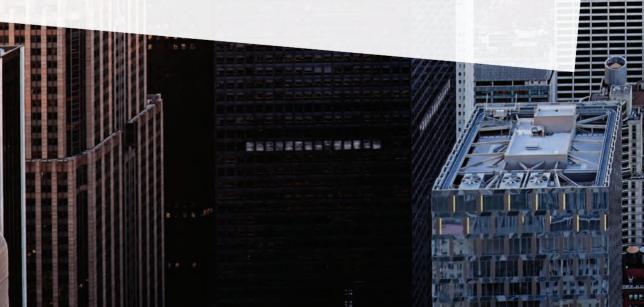
UK

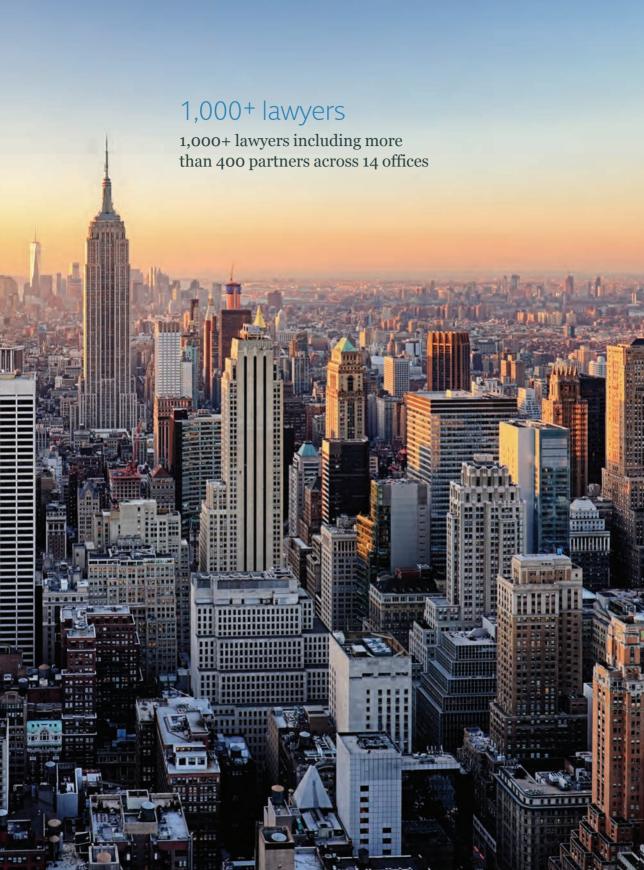
- London has a reputation as an important center for financial services, corporate transactions, and disputes. And so do we
- Our London office is a critical part of our global business
- We understand the City, we know the regulators, and we are accomplished at working in highly regulated sectors, such as financial services, energy, and life sciences



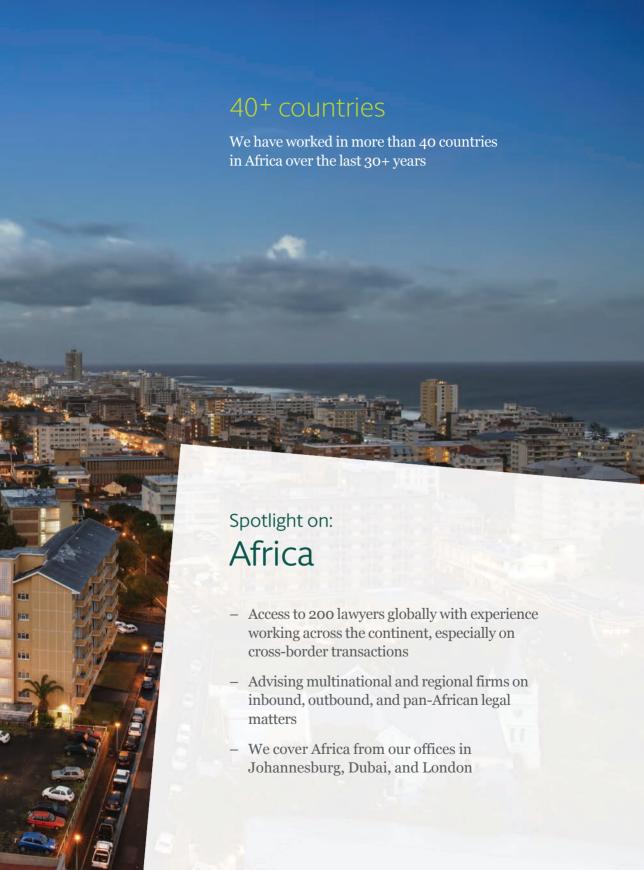
U.S.

- One of the few firms with broad experience across corporate, finance, litigation, regulatory, and intellectual property
- Regularly at the forefront of the latest market developments drones, data privacy, cyber risk, connected cars, energy policy, blockchain, Internet of Things, and digital health
- Clients really value what we do our regulatory practice was ranked number one in the U.S. by clients for three years in a row, and we ranked in the top five global firms (Acritas)
- Our corporate and finance teams have advised on some of the world's largest deals
- Access to some of the most senior and knowledgeable lawyers in the U.S. e.g. Warren Gorrell and Bill Curtin (past Dealmakers of the Year), Neal Katyal (former U.S. Acting Solicitor General), James McGovern (former Chief of the Criminal Division of the U.S. Attorney's Office, Eastern District of New York), Stephanie Yonekura (former Acting U.S. Attorney for the Central District of California)











Spotlight on:

Middle East

- Pan-Middle East and North Africa coverage from our hub in the Dubai International Financial Centre
- Full service practice, highly regarded for corporate, finance, projects, and dispute resolution
- A top-tier team for Islamic finance









Justice, equality, and opportunity

Giving back to communities and society is fundamental to good business. And, it's part of our core. We are advocates for justice, equality, and opportunity.

25

Everyone at Hogan Lovells is asked to volunteer at least 25 hours a year as part of their normal work duties. Around the world, our people are making a difference through pro bono activities, community investment, and social justice

599,150

Over the past five years, our people gave more than 599,150 hours to pro bono and citizenship, supporting civil rights, environmental protection, discrimination, housing rights and a host of other life-changing causes

Industry plaudits and awards

Ranked as one of the most innovative law firms in North America, Europe and Asia Pacific

> Financial Times Innovative Lawyers Awards, 2017

Recognized for CSR Innovation for our 10-year partnership with the Royal British Legion

> Legal Week Innovation Awards, 2017

Performer Law Firm

BTI Consulting, 2017

Privacy & Data Security Team of the Year

Chambers USA, 2017



International Intellectual Property Law Firm of the Year

Asian Legal Business Japan Law Awards, 2017

Technology, Media and Telecommunications Law Firm of the Year

Asian Legal Business Hong Kong Law Awards, 2017 and China Law & Practice Awards, 2017

Recognized as one of the Elite Firms in Latin America

Latin Lawyer, 2017



What the market says

"Their resources are excellent, they deliver to timetables and they work very hard."

Chambers Global, 2017

"They are very engaged, very client-focused and very much on top of topics here in the region."

Chambers Asia Pacific, 2017

"We found them to be extremely knowledgeable, very commercial and very hard-working."

Chambers UK. 2017

"They do everything right; they are very responsive and brilliant lawyers."

Chambers USA, 2017

"What I would highlight is the fact that they know well how the industry is organized, so they're often coming up with good suggestions on things that could be thought about based on what others are doing."

Chambers Europe, 2017

"Hogan Lovells is our trusted firm and we value the efficient, high-quality service. The lawyers work hand in hand with us, no matter the time of day or area."

Chambers Latin America, 2017



Alicante

Amsterdam

Baltimore

Beijing

Birmingham

Boston

Brussels

Budapest

Caracas

Colorado Springs

Denver

Dubai

Dusseldorf

Frankfurt

Hamburg

Hanoi

Ho Chi Minh City

Hong Kong

Houston

Jakarta

Johannesburg

London

Los Angeles

Louisville

Luxembourg

Madrid

Mexico City

Miami

Milan

Minneapolis

Monterrey

Moscow

Munich

New York

Northern Virginia

Paris

Perth

Philadelphia

Rio de Janeiro

Rome

San Francisco

São Paulo

Shanghai

Shanghai FTZ

Silicon Valley

Singapore

Sydney

Tokyo

Ulaanbaatar

Warsaw

Washington, D.C.

Zagreb

Our offices

Associated offices

www.hoganlovells.com

"Hogan Lovells" or the "firm" is an international legal practice that includes Hogan Lovells International LLP, Hogan Lovells US LLP and their affiliated businesses.

The word "partner" is used to describe a partner or member of Hogan Lovells international LLP, Hogan Lovells US LLP or any of their affiliated entities or any employee or consultant with equivalent standing. Certain individuals, who are designated as partners, but who are not members of Hogan Lovells International LLP, do not hold qualifications equivalent to members.

For more information about Hogan Lovells, the partners and their qualifications, see www. hoganlovells.com.

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