



YOON & YANG

법무법인(유) 화우



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Global Outlook : Supporting Clients Worldwide

VETERAN INSIGHT & YOUTHFUL PASSION

We strive to provide cutting edge services powered by insight of veteran lawyers and passion of young lawyers.

Our veteran lawyers shaped the Korean judicial history.

Our young lawyers rise to each challenge with unbridled passion.

Together, our experience and youthful passion serve to exceed your needs.

All of us strive to practice compassion and sharing with the less fortunate.

All of this makes Yoon & Yang LLC a special place.





DEDICATION AND PASSION

You will always find our lawyers dedicated to meet your needs with passion that never rests.

CUTTING EDGE SERVICES

We provide cutting edge services while observing highest professional ethical standards.

STRICT DEMOCRATIC PRINCIPLES

Our partnership structure follows strict democratic principles molding our team-first culture.

2011

- Top law firm in “Most Trusted Brand Chosen by Consumers” of Digital Chosun Ilbo.

2010

- Chosen as an Employer of Choice by ALB.

2008, 2009 and 2010

- Recognized as one of Korea’s top 3 elite law firms in the field of competition law by Global Competition Review.
- Awarded the “Case of the Year” award in International Tax Review 2008 & 2010: The Tax Evasion Case of Former Precious Metals Sales Manager at LS-Nikko Cooper Inc.

2008

- SK’s patent infringement case against Tonen was selected as one of top 10 technology protection cases by the Ministry of Commerce, Industry and Energy.
- Awarded the “Decision of the Year” award from the Hankyoreh 21, a Korean weekly: Illegal Dispatch and Fictitious Employment Case.

2007

- Won the “M&A Deal of the Year” award from Asian Counsel: Prime Group’s Acquisition of Dongah Construction.
- Improper search and seizure of the office of former Jeju Governor: Selected by the Supreme Court as one of 12 historic decisions that changed Korea.

Molding Together Veteran Insight and Youthful Passion



WHO WE ARE...



Experience and Youth

Among the ranks of our veteran lawyers are former Justices of the Supreme Court, Attorney General and numerous key judges and prosecutors. Our veteran lawyers shaped the course of the Korean judicial history while Korea went from war-torn ruins to an Asian Tiger and an OECD member.

Mentored by the illustrious veteran lawyers, our next generation of lawyers leads the way to provide cutting edge legal services dedicated to our clients, shaping the legal landscape in Korea.

Your Ideal Partner in the Global Age

Yoon & Yang established Yoon & Yang IP Law Practice Group as a separate entity in 2006 to better serve our client needs in the latest IP issues. We also strive to meet our client needs around the world by opening offices in Tokyo, Japan in April 2007 and in Tashkent, Uzbekistan in January 2008.

Top Law Firm in Korea

Yoon & Yang has emerged as a top law firm in Korea within a short period of time thanks to dedication of our professionals and trust we earned from our clients. We are not resting on our laurels and our dedicated professionals always strive to make us a leading world-class law firm, grounded in the highest professional ethical standards.

"Yoon & Yang has an open culture creating organizational cohesion, leading to over 20% annual growth."

<the Bell, Moneytoday> August 2009

HOW WE WORK...

Cutting Edge Solutions Tailored to Client Needs

We do not aim to provide merely satisfactory solutions for our clients. Our professionals always strive to provide cutting edge solutions tailored to client needs.

Highest Ethical Standards

We strictly observe the highest ethical standards to shape the professional legal landscape in Korea.

Client First Mindset

Trust of our client is the very lifeline our services. Our clients always come first and our services are grounded in earning trust of our clients.

Democratic Principles

We seek to maximize our core competence under the strictly democratic partnership system. We strive to be a top flight law firm based on democratic governance.

Compassion and Sharing

The professional calling is important to us. We seek to do our small part in making the world a better place by expanding our *pro bono* activities. We seek to better the world not just by providing cutting edge services for our clients but also by sharing and practicing compassion with our less fortunate neighbors.



"Providing one-stop legal services ...

Yoon & Yang has emerged as a top Korean law firm."

<The Chosun Ilbo> January 2011

Cutting Edge Services : Professional Ethics and Trust



Human Capital: Professional Development





OUR PEOPLE...

Our assets are people. We constantly recruit and develop the best professionals.

We recruit professionals recognized in their respective fields such as antitrust and competition, and finance. We maintain close working relationships with other leading law firms around the world and support professional development of our lawyers through study abroad and various training programs.

Hwawoo Education & Training Center

Keeping with legal educational reforms taking place in Korea and the scheduled opening of the Korean legal market, we established the Hwawoo Education & Training Center in September 2009 to share the expertise of our professionals with other members of the Korean legal community, the first and only Korean law firm to take such initiative.

Hwawoo Education & Training Center provides valuable programs for judicial apprentices of the Judicial Research and Training Institute and law school students, in-depth seminars for clients to keep up with current legal issues and other training programs tailored for other organizations.

"Just as companies have corporate social responsibilities to give back to the society, law firms have social responsibilities to train the best legal professionals."

Ju-Hung Lee, Head of Hwawoo Education & Training Center

<Maeil Business Newspaper>

October 2010

Hwawoo Education & Training Center strives to give back to the society by practicing our core philosophy of training and developing legal experts.

PRACTICE AREAS

One Firm, Total Service



General Corporate

Compliance, Risk Management (CRM)
Liabilities of Directors and Statutory Auditors
Corporate Control Disputes



M&A / Corporate Restructuring

Private/Public Corp. M&A
Financial Sector M&A • Hostile M&A
Corporate Restructuring • Reorganization M&A
Bankruptcy • Work-Out



Antitrust and Competition

Abuse of Market Dominance
Business Combinations
Cartels (Unlawful Collusion)
Unfair Business Practice
Regulation of Conglomerates and Holding Companies
Subcontracting
Regulation of Standardized Contracts
Labeling and Advertising
Fair Transactions in Franchise Business Act
Electronic Commerce/Installment Transactions
Door-to-Door Sales/Telemarketing

- Yoon & Yang ranked first among major law firms in acquittal rates in 2009.
<Moneytoday> October 2010
- Yoon & Yang leapfrogs in M&A, ranking among top three law firms.
- Yoon & Yang ranked 2nd in lawyer productivity in M&A.
<Yonhap Infomax> 2010/2011
- Yoon & Yang's advance tax planning service provides valuable advice on tax consequences and potential tax savings.
<The Lawtimes> October 2009
- Selected as Korea's top three elite law firms in antitrust/competition area by Global Competition Review.
- The only law firm to achieve 100% winning rate in KIKO cases.
<The Segye Times> January 2011



Banking & Insurance

General Corporate Finance

Securitization/Structured Finance
Project Finance/Real Estate Finance
Ship/Aircraft Finance • Derivatives
IPOs/Capital Markets • Acquisition Finance
Collective Investments/Private Investments
Financial Regulation/Disclosure
Regulatory Investigation • Life Insurance
Non-life Insurance • Reinsurance



Overseas Practice

Russia/Uzbekistan/CIS
Japan • China • Europe
Vietnam/Southeast Asian Countries



Labor Relations / Industrial Accidents

Labor Relations
Industrial Accidents



Tax

Tax Advice • Tax Audit
International Taxation



Litigation / Arbitration

General Litigation • Financial Litigation
Tax Litigation • Antitrust Litigation
Real Estate/Construction Litigation
Intellectual Property Litigation
Administrative Litigation • Labor Litigation
Product Liability Litigation
Maritime Litigation • Family Litigation
Constitutional Litigation
Commercial Arbitration



Criminal Investigation / Criminal Trial Proceedings

Criminal Investigation
Criminal Trial Proceedings



International Litigation / International Arbitration

International Litigation
International Arbitration



Administrative Law / Environment Law

Administrative Proceedings and Sanctions
Construction and Development
Land Appropriation • Environment



Intellectual Property

Intellectual Property Protection
Prevention of Unfair Competition
Protection of Trade Secrets
Information Technology • Internet
E-Commerce • Personal Data Protection
Sports • Entertainment • Publicity



International Transactions

Cross-Border Agreements
Foreign Inbound Investments
Overseas Outbound Investments
International Trade, Commerce and
Customs Duties



Industry-Specific Practice Areas

Real Estate/Construction
Food/Pharmaceuticals
Medicine
Sports/Media Contents
Cleantech/Green Growth
Natural Resource Development
Maritime/Aviation

HOW WE DELIVER VALUE...

Complex legal issues cutting across multiple practice areas arise all the time in this global age. This requires a cross-disciplinary approach that leverages expertise from a broad spectrum of specialized areas to provide the best solutions to clients.

We have a “One-Stop Total Service” system in place to bring together expertise of all of our professionals. We seek to provide our clients with prompt and efficient access to expertise of all of our professionals to deliver top flight services.

Our system covers all of our practice areas for all clients to leverage appropriate expertise tailored to client needs to deliver the best value. This is the engine that drives our commitment to provide the best solutions for our clients, not merely satisfactory solutions.



Cutting Edge Practices and Insight

The Korea Fair Trade Commission (“KFTC”) imposed astronomical administrative surcharges on Intel and Qualcomm for abuse of market dominance. We represented both Intel and Qualcomm during the KFTC review and lawsuit.

We are a leading M&A law firm working on high-profile deals such as Hyundai Group’s bid for Hyundai Engineering & Construction (the largest M&A transaction ever in Korea) and E-land Group’s successful acquisition of Carrefour Korea. Yoon & Yang won the “2007 M&A Deal of the Year” award from Asia Counsel for Prime Group’s acquisition of Dongah Construction.

We advised 3NOD Digital Group Co., Ltd., the first Chinese company to list on the KOSDAQ market and advised the first KOSDAQ-listed Korean company to list on London’s AIM Market.

In a case where Kimberly-Clark filed a patent infringement lawsuit against LG Household & Health Care Ltd. and SsangYong Paper Co., Ltd for KRW 200 billion claiming that the disposable diaper with a leak-preventing flap produced by LG Household & Health Care infringed Kimberly-Clark’s patents, we successfully represented LG Household & Health Care before the High Court and the Supreme Court.

When a former precious metals sales manager of LS-Nikko Cooper Inc. was indicted on the charge of tax evasion for approximately KRW 40 billion in connection with alleged abuse of the system by refunding VAT to those who traded gold for exports, we won acquittal in the case leveraging our tax expertise and deep understanding of financial transactions. This was the first acquittal handed down in gold trading cases in Korea and earned the “Case of the Year” award from the International Tax Review 2008 & 2010.

In a litigation involving equity-linked securities (ELS) where ELS investors filed a lawsuit against Daewoo Securities alleging market manipulation, we successfully represented Daewoo Securities by leveraging our legal expertise undeterred by adverse public opinion.

In a lawsuit claiming KRW 4 trillion in damages against Samsung Motors in 2008 (the largest civil lawsuit in Korea), we represented Seoul Guarantee Insurance (a creditor), winning the case for the client.

When a former Jeju Governor’s office was illegally searched with the illegal search issue coming before the Supreme Court in 2007, we won the case, leveraging our constitutional and criminal litigation expertise. This decision was selected by the Supreme Court as one of 12 historical decisions that changed Korea.

Yoon & Yang is competitive globally in litigation, antitrust and competition, intellectual property, M&A and tax.

<The Asia Economy Daily> September 2008

Sharing with Our Neighbors



Pro Bono Services for Sorok Island Patients Suffering from Hansen's Disease

After colonizing Korea in 1910, the Japanese government turned Sorok Island into a leprosy colony in 1916 and the patients in the island suffered from social stigma for a long time. Our lawyers serve as the *pro bono* counsel for the patients and represented them in a lawsuit against the Japanese government. So far, this effort has resulted in compensation paid to 526 among the 595 claimants.

Services at Public Organizations

Our lawyers provide *pro bono* services for residents in disadvantaged communities and serve as directors and commissioners at public organizations, such as the Press Arbitration Commission, court arbitrators and liquidators.

Pro Bono Services and Sponsorship of Non-Profit Organizations

Our lawyers actively provide *pro bono* services and sponsor non-profit organizations such as sponsoring the Korea Legal Aid Corporation, Korean Bar Association, Hope Institute, and a campaign to help children from low income families.



WHAT WE CARE ABOUT...

We have an in-house committee for *pro bono* activities to “share and practice compassion,” our key philosophy. We encourage and fully support the public service activities of our people.

An in-house organization of “Sharing People” comprised of our professionals and other employees actively performs public services activities by visiting facilities for the physically disabled on a regular basis, participating in food distribution events and collecting donations for the less fortunate.

We will always strive to look after the interest of the weak and the less fortunate, as part of our firm’s professional commitment.

WHERE WE ARE GOING...



"Among the Korean law firms actively expanding abroad, Yoon & Yang's achievements stand out."

<Maeil Business Newspaper> May 2010

We pride ourselves for being your professional partner in this global era.

Our professionals are always ready to meet with clients and actively represent clients in negotiations, international litigations and arbitrations around the world.

We opened the Tokyo office in April 2007 to better serve Japanese clients and Korean clients in Japan. Our Tokyo office provides top flight services to bridge the two countries and maintains close ties with leading Japanese law firms.

We opened the Tashkent office in Uzbekistan in January 2008, a first for a Korean law firm. We seek to provide effective support for our clients' direct investments, real estate development projects, SOC development projects, M&A deals, natural resource development projects and other transactions in CIS countries, including Uzbekistan, Kazakhstan and Russia. Uzbekistan, which has the largest market in Central Asia and abundance of natural resources, has broadened its economic ties with Korea, as shown by the fact that the Korean government recently pledged USD 60 million to Uzbekistan for the Economic Development Cooperation Fund.

We are prepared to go anywhere else where our client needs take us.

Global Outlook : Supporting Clients Worldwide



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